



Parkland School District

Pennsylvania

Parkland School District located in **Allentown**, the third largest city in Pennsylvania, educates more than **9,000 students** at **11 schools**.



Challenge

Parkland envisioned a series of initiatives to increase the district's focus on data-driven decision making to support student achievement.



Solution

Parkland leveraged **SunGard K-12's PLUS 360**® solution for managing their student information, special education, assessment and curriculum, and financial and human resource data and processes.



Partnership Spotlight

In addition to the technology, Parkland is excited by the partnership formed with the team at **SunGard K-12**. "We think the company has great vision," Smith says. "They anticipate the next big challenge you have to deal with."

According to Smith, **SunGard K-12's** regulatory support is exceptional. "Every Thursday, the company does a conference call to keep its Pennsylvania customers up to date on the enhancements it is making to meet the ever-changing state reporting requirements," she says.

Data-Driven Decision-Making Drives Student Success

"If we find that our standardized test results in a certain area aren't as strong, we can now do a **deep dive** into the data and look where there might be a gap in the curriculum."

Tracy Smith | Assistant to the Superintendent of Operations | Parkland School District



Parkland's Story

Parkland School District, Pa., has a reputation for educating for success. Recently, the district was named a U. S. AP District of the Year and also achieved a score of 94 percent on the Pennsylvania School Performance Profile, which was the 39th highest rating of the 500 districts in the state.

According to Tracy Smith, assistant to the superintendent for operations, a key catalyst in the district's success has been its reliance on a single integrated solution, **SunGard K-12's PLUS 360**, for managing the district's data. "There's a huge amount of efficiency in using an integrated solution," Smith says. "Thanks to the integration, there are crosswalks for their data. Teachers doing an IEP don't have to leave IEPPLUS® to pull up the student's assessment data In eSchoolPLUS™, they can pull up a child's IEP, and they don't have to log into a separate program," she explains.

From this single solution, Parkland now thinks big about its educational programs and has increased its focus on data-driven decision making to support student achievement.



“It really has been helpful to see the alignment between curriculum and the assessment data.”



Insight and Results

Parkland’s administration now has the confidence to launch strategic initiatives that support student achievement and create closer connections with their entire educational community. “With eSchoolPLUS, we moved to a standards-based report card at the elementary level. It was a very collaborative project that created a better way to communicate student progress. **SunGard K-12** then took our vision and did custom programming to make it a reality,” said Smith.

As part of its Response to Intervention and Instruction process, Parkland’s Curriculum Department has developed benchmarks to proactively support learning for all students in the beginning of their educational career. “They seek to identify at an early age those students who might need assistance and try to get them those services before a significant gap in their learning develops,” Smith explains.

The district has achieved incremental improvement,” Smith says. “A lot of the curriculum development work is done within our professional learning communities. Now our curriculum is dynamic, which can help identify opportunities for improvement.”

With SunGard K-12 and its PLUS 360 solution, Parkland is confident knowing it has an educational partner who will continue to innovate and support its staff.

For more than **45 years**, **SunGard K-12** has focused exclusively on providing K-12 schools and districts with district success systems that support and improve student achievement.

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